

Next Generation Philanthropy

2008-2009

Institute for Philanthropy

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*Giving the
philanthropists of
tomorrow the tools
for effective giving*

“[I met] truly amazing people whom I would never have met otherwise. They gave me new ways to think about things and their drive was infectious.”

Next Generation Alumna

Your family has a trust and you are slated to play a leadership role in it in the future. You've gained some knowledge about giving, mainly by osmosis, but you are keen to leave your own generation's mark on your family's philanthropy. What are the latest models and approaches to strategic giving? Who are the other young people like yourself who will also become involved in their families' trusts? Where can you find the appropriate expertise?

At the Institute for Philanthropy we work with donors of all ages from over 15 different countries who fund a wide range of issues but who share an approach to giving. They strive to fund effectively in areas that others have yet to broach; to take risks, to get involved and find strategic solutions to the critical issues of our time. Through our flagship programme, The Philanthropy Workshop, the Institute has developed a unique learning experience designed to give participants the tools, knowledge and networks to achieve impact with their giving. Now, working with the Institute for Family Business, we are bringing this toolkit to the Next Generation of philanthropists, to give them the skills to shape philanthropy's future.

Are you Next Generation?

Next Generation participants are aged between 18 – 30 and interested in becoming more active and engaged in the issues they care about. They don't just want to write cheques, they want to become part of the newest movements in philanthropy: they want to make risk-taking grants that leverage greater change than the size of their donation, and want to provide not-for-profits with support that not only improves lives but inspires systemic change.

What we do on Next Generation

Over the two modules of the programme we wrestle with the concepts, methods and practice of philanthropy, building a toolkit for effective, strategic giving. Whether we are talking to a social entrepreneur who has transformed her East London estate, climate change activists creating carbon awareness in schools, or a senior university research fellow creating a pioneering network of female African conflict resolution specialists, we'll explore the full diversity of the non-profit sector to understand how you, as a future philanthropist, can make an impact.

To confront the most pressing problems of today you don't just need money: you need practical and conceptual skills, strong partnerships with organizations working in your field of interest and a network of likeminded individuals to support and inspire you. Next Generation Philanthropy provides just that: leading civil society thinkers, exposure to brilliant community initiatives on the ground and the analysis and frameworks of philanthropy experts all focused on your needs, as a young person stepping up to involvement in giving. With our unique faculty of experts and activists, charity founders and established donors, we'll learn how to analyse the causes of social problems and confront them head on by hearing about what works and what doesn't, and connecting with the people creating change on the ground.

*“It was great...
useful, fun,
informative
and thought
provoking...
Looking forward
to more.”*

Next Generation Alumna

What you'll leave with

After finishing the programme, you'll have a toolkit for effective grant-making and the seeds of your own strategic philanthropic programme. You'll have a deeper insight into the issues that you care about, and a clearer picture about how you can work to solve them. You'll understand how to define a mission, conduct due diligence and site visits, and how to evaluate your grant-making programme, so that your giving has the greatest possible impact.

Following the programme you'll have the opportunity to join an emerging association of young inheritors, and future entrepreneurs and family business owners – the Next Generation Philanthropy Network – for continued interaction, collaboration and learning.

Dates

The programme commences in November 2008 and ends in March 2009. It includes 2 modules of activities; both will take place in central London.

Module I

- 19th to 23rd November 2008

The first module commences on Wednesday at 7pm and ends on Sunday after lunch

Module II

- 27th to 29th March 2009

The second module commences on Friday at 7pm and ends on Sunday after lunch

Cost

Tuition for the programme is £3,000 per participant.

Group meals will be paid for by the organisers. If applicable, participants will be responsible for paying for accommodation.

For more information please contact Dr Salvatore LaSpada at the Institute for Philanthropy on:
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Institute for Philanthropy

Founded in 2000, the Institute for Philanthropy is an independent, non-profit making organisation. The Institute for Philanthropy works to increase effective philanthropy in the UK and internationally. We do this by:

- Providing donor education and donor advisory services
- Building donor networks
- Increasing awareness and understanding of philanthropy



The Institute for Family Business is a not-for-profit membership association which supports the UK family-owned business sector through Advocacy, Education and Research.

- IFB Advocacy promotes the vital contribution that long-term family businesses make to the UK economy.
- IFB Education (which includes the Next Generation Forum) focuses on networking as a vehicle for promoting best practice and sharing knowledge.
- Through collaboration with acclaimed academics and thought leaders, IFB Research promotes a deeper understanding of the issues which confront family firms.