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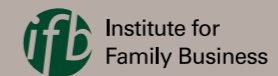
Lombard Odier Darier Hentsch



Invitation

## Presentation on Emotional Ownership and the Next Generation

11 November 2008



Institute for  
Family Business



London  
Business  
School

## Program

- 6.00 p.m. Registration
- 6.15 p.m. Welcome and Introduction  
Thierry Lombard, Managing Partner, Lombard Odier Darier Hentsch  
Sally Tennant, CEO, Lombard Odier Darier Hentsch (UK) Ltd.
- 6.30 p.m. Presentation  
Åsa Björnberg · IFB Research Fellow, London Business School  
Nigel Nicholson · Professor of Organisational Behaviour, London Business School
- 7.00 p.m. Panel Discussion
- 8.00 p.m. Drinks
- 9.00 p.m. End

RSVP before 10 October 2008

For more information, please contact

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Lombard Odier Darier Hentsch is delighted to invite you to the presentation of “Emotional Ownership – The Critical Pathway between the Next Generation and the Family Firm” by Åsa Björnberg and Nigel Nicholson

Tuesday 11 November, 2008

**Claridge's**

Brook Street · Mayfair · London W1K 4HR

# Location

## Claridge's

Brook Street · Mayfair · London W1K 4HR

T + 44 20 7629 8860 · [www.claridges.co.uk](http://www.claridges.co.uk)



## The Report

There is a bond between the next generation and the family business that can exist independently of financial ownership. We call it Emotional Ownership (EO). This report aims to analyse and explain the nature of EO, identifying what makes it stronger and what weakens it. The research is the first systematic investigation of these questions, drawing on a sample of over 600 next generation members from 67 countries. It is the only study of this size and breadth to date that represents the perspective of the next generation in family firms.

## Speakers

**Åsa Björnberg** is the IFB Research Fellow for the Leadership in Family Business Research Initiative at London Business School. Her research focuses on family psychology, leadership and culture of family firms, and she has several publications on the topic. Åsa is also a bilingual executive coach, working with clients from organisations in both public and private sectors, specialising in family firms/offices.

**Nigel Nicholson** is Professor of Organizational Behaviour at London Business School (UK) where he is also the director of the Leadership in Family Business Research Initiative (LIFBRI). This major new initiative aspires to make London Business School one of the world's leading centres for the study of family business. He has published 18 books and monographs and over 180 articles on many aspects of business psychology, leadership and organization.

**Lombard Odier Darier Hentsch** has been a family business of private bankers for seven generations. A key ally of family businesses worldwide, the firm has long supported research in the field of family business.

**The Institute for Family Business** is a not-for-profit membership association which supports the UK family-owned business sector through Advocacy, Education and Research. For further information please visit [www.ifb.org.uk](http://www.ifb.org.uk).



Lombard Odier Darier Hentsch

“Emotional Ownership – The Critical  
Pathway between the Next Generation  
and the Family Firm”  
11 November 2008  
Claridge’s · London

Last name \_\_\_\_\_ First Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_ City \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Will attend

Will not be able to attend

RSVP before Friday, 10 October 2008, by post or email · [melissa.mays@ifb.org.uk](mailto:melissa.mays@ifb.org.uk)

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