



Institute for
Family Business

IFB Master Class 8

Leadership in Family Business

Thursday 5th February 2009
London Business School

Programme Overview

The seminar will explore how to create and sustain leadership in family firms. We will consider how to develop the appropriate capabilities in leaders and the attributes required to achieve successful family business leadership.

Our speakers, among the world's foremost experts in family business, will share their advice and practical frameworks. The programme will be interactive including a family business case study as well as exercises on leadership processes and skills.

Who is the programme for?

This IFB Master Class is for family business owners and their directors. It will benefit all generations and especially those people who already have or are expecting to take on leadership responsibilities in their family firm.

How will you benefit?

IFB Master Classes at London Business School provide participants with:

- Latest in family business knowledge and best practice illustrated by exemplary case studies
- Debate and interaction stimulated by seasoned presenters
- Networking with other members and owners in a private and confidential atmosphere



Institute for Family Business (UK)

The Institute for Family Business is an independent, not-for-profit membership association which supports the UK family-owned business sector through Advocacy, Education and Research.

www.ifb.org.uk

For further information please contact:

Huw Davies, Development Director

huw.davies@ifb.org.uk, 020 7630 6250

Programme Schedule

Thursday 5th February 2009

Venue

London Business School, Regents Park, London NW1 4SA

- 09:00** **Registration / tea & coffee**
- 09:30** **Meeting Opens: plenary lecture**
Keynote speaker: Professor Nigel Nicholson, London Business School. The philosophy of leadership; understanding leadership situations and behaviours. This session will include exercises that will help put successful leadership concepts into practice.
- 11:00** **Break: tea & coffee**
- 11:30** **Mid-Morning Session: plenary lecture**
Keynote speaker: Professor John A. Davis, Harvard Business School. The family business leadership challenge; examining the different leadership roles to be fulfilled: in the business, in the family and in ownership.
- 13:00** **Lunch**
- 14:00** **Workshop discussions & case study feedback**
The family business case study will be discussed (delegates will receive reading materials in advance). Participant's feedback from the case study will be presented and debated. Key learnings will be shared.
- 15:30** **Break / tea & coffee**
- 16:00** **Closing Session: plenary discussion**
The family business leadership role. Drawing on the experience of the academic speakers and the knowledge of the delegates the Master Class will conclude by summarising how family business leaders should go about the task of leading.
- 17:30** **Seminar Closes: networking drinks**

The Participants

Keynote Speakers:



John A. Davis is the faculty chair for **Harvard Business School's** executive education program, Families in Business and one of the world's top experts in family business management. He is partner, founder, and vice chairman of the Owner Managed Business Institute, and a fellow of the Family Firm Institute and the Business Family Foundation. Co-author of *Generation to Generation: Life Cycles of the Family Business*, he has published on a wide range of topics pertinent to family companies.



Nigel Nicholson is Professor of Organizational Behaviour at **London Business School**. He has written over 200 academic and practitioner articles, and 18 books/monographs including most recently *Family Wars: Classic conflicts in family business and how to deal with them*. His research interests include family business, executive careers, leadership and personality. He is a leading educator and consultant, running several executive development programmes at London Business School where he also chairs the Leadership in Family Business Research Initiative (LIFBRI).



Roger Pedder is Chairman of **Symm Group** a leading specialist in new building, refurbishment and restoration of listed buildings. He is also Chairman of Bargain Booze Ltd a private equity owned franchised retail chain of 600 stores and a non-executive director of a number of companies including some where he is a significant private investor. He is Treasurer of the University of Bath and does considerable work for private family and unquoted company organisations and is Chairman of the Coutts Prize for Family Business.

IFB Master Class 8 – Registration Form

London Business School, Thursday 5th February 2009

Please return completed forms to the Institute for Family Business (UK),
32 Buckingham Palace Road, London, SW1W 0RE or fax to 020 7630 6251.

Family Name	Title
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First Name	
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Position	
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Organisation	
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Address	
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	Postcode
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Tel	
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Email	
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Do you have any dietary requirements? Yes No

Please give details

Additional Delegate(s)

Family Name	Title
<hr/>	
First Name	
<hr/>	
Position	
<hr/>	

Do you have any dietary requirements? Yes No

Please give details

Additional Delegate(s)

Family Name	Title
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First Name	
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Position	
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Do you have any dietary requirements? Yes No

Please give details

Data Protection: All information given will be held in the strictest confidence. Information will not be released to third parties without your express permission.

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I/We wish to attend IFB Masterclass 8

IFB members:	<input type="checkbox"/> 1st delegate	£450.00
	<input type="checkbox"/> 2nd+ delegate(s)	£395.00 each
Non-members:	<input type="checkbox"/> 1st delegate	£595.00
	<input type="checkbox"/> 2nd+ delegate(s)	£520.00 each

Total Fees £

VAT exempt

Method of Payment

- I enclose a cheque** payable to the Institute for Family Business (UK)
- Please charge my Visa/Mastercard**

Amount £

Card number

Expiry date

Security Code (last 3 digits)

Name on card

Signature

Date

Cancellations must be received in writing, and will incur the following charges: Cancellations received prior to 5th January will be eligible for a 50% refund less £100.00 administration charge. Cancellations received after 5th January will not be eligible for a refund. **Substitutions** will be accepted if advised in writing prior to the event. **Terms and conditions:** Payment must be received in full prior to the event.

The Venue

The IFB Master Class will be held at London Business School, situated near Regent's Park and a five minute walk from Baker Street underground tube station.



London Business School
Sussex Place, Regent's Park
London NW1 4SA
Tel: 020 7262 5050
www.london.edu

Growing successful enterprises
for generations to come

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