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# Next Generation Philanthropy:

## Giving the philanthropists of tomorrow the tools for effective giving

To confront the most pressing problems of today you don't just need money: you need practical and conceptual skills, strong partnerships with organisations working in your field of interest and a network of likeminded individuals to support and inspire you. The Institute for Philanthropy works with international donors granting at the cutting-edge of philanthropy, in areas as diverse as asylum and refugees to renewable energy for the developing world.

We work with donors of all ages from over 15 different countries who fund a wide range of issues but who share an approach to giving. They strive to fund effectively in areas that others have yet to broach; to take risks, to get involved and find strategic solutions to the critical issues of our time.

Through the Philanthropy Workshop, the Institute has developed a unique learning experience designed to give participants the tools, knowledge and networks to achieve impact with their giving. Now we want to bring this toolkit to the Next Generation of philanthropists, and give them the skills to shape philanthropy's future.

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# Who is the typical Next Generation Programme member?

## You're young

Between 18 – 30

## You're interested

You're interested in becoming more active and engaged in the issues you care about. You don't just want to write cheques, you want to become part of the newest movements in philanthropy: you want to make risk-taking grants that leverage greater change than the size of your donation, and you want to provide support that not only improves lives but inspires systemic change.

# What we'll do

Over the four weekends of the programme we'll wrestle with the concepts, methods and practice of philanthropy, building a toolkit for effective, strategic giving. Whether we are talking to a social entrepreneur who has transformed her East London estate, climate change activists creating carbon awareness in schools, or a foundation piloting a new after-school programme for refugee children, we'll explore the full diversity of the non-profit sector to understand how you, as a future philanthropist, can make an impact. We'll learn how to analyse the causes of social problems and confront them head on by hearing from other donors about what works and what doesn't, and connecting with the people creating change on the ground.

## What you'll leave with

After finishing the programme, you'll have a toolkit for effective grant-making and the seeds of your own strategic philanthropic programme. You'll have a deeper insight into the issues that you care about, and a clearer picture about how you can work to solve them. You'll understand how to define a mission, conduct due diligence and site visits, and how to evaluate your grant-making programme, so that your giving has the greatest possible impact. Following the programme you'll have the opportunity of joining an emerging association of young inheritors, entrepreneurs and future family business owners – the Next Generation Philanthropy Network – for continued interaction, collaboration and learning.

## The Logistics

### Dates

Programme commences:  
September 2007 – May 2008  
and includes 4 weekends of activities:

- 28th to 30th of September 2007
- 26th to 28th of October 2007
- 28th to 30th of March 2008
- 9th to 11th of May 2008

Each weekend programme commences on Friday at 7.00PM and ends on Sunday at 1.00PM.

### Cost

Tuition for the programme is  
£5,000 per participant.

Members of the Institute for Family Business will pay a reduced rate of  
£4,000 per participant.

Group meals will be paid for by the organisers. If applicable, participants will be responsible for paying for accommodation.

For more information please contact  
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# The Organisers

## **Institute for Philanthropy**

Founded in 2000, the Institute for Philanthropy is an independent, non-profit making organisation.

The Institute for Philanthropy works to increase effective philanthropy in the UK and internationally. We do this by:

- Providing donor education and building donor networks
- Serving as a forum for new ideas
- Developing promising models for increasing philanthropy



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## **Institute for Family Business (UK)**

The Institute for Family Business (UK) is an independent, not-for-profit organisation supporting a dynamic family-owned business sector in the UK through advocacy, education and research. The IFB is a voice for family firms highlighting the vital contribution this sector makes to the UK economy and the issues that family firms face.

Our educational programmes offer family business owners, their families and directors the opportunity to exchange knowledge and best practice in an atmosphere of confidentiality. Independent research commissioned by the Institute underpins IFB educational programmes and advocacy in support of family business.



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