

Family Business in the UK: COVID-19 and Social Impact

Location: ONLINE/ Zoom, hosted by Lancaster University Management School

Date and Time: Friday 5th February 2021, 9.30am-1.30pm

Family Business Research in the UK: Insights on COVID-19 and Social Impact

Building on the successful event held last year at the Business School (formerly Cass), the IFB Research Foundation and Centre for Family Business at Lancaster University Management School are collaborating to host a research workshop bring family business researchers and practitioners together for a multi-disciplinary conversation about the direction of travel for family business research in the UK. Two main themes will run through the conversation: the social impact of family businesses and the research implications of the COVID-19 pandemic.

The event will cover the following central themes and questions:

- The challenges presented by COVID-19 for family firms in the UK and the implications for family business research in the UK.
- The social impact of family firms – what are the main currents in social research on family businesses?
- How can researchers and academics better engage family businesses in our research activities to achieve more impact?
- The research priorities and future plans of the IFB Research Foundation.

We have included in the programme an online open space for sharing your research priorities, plans and ideas with colleagues.

Dr. Martin Kemp
Head of Research
IFB Research Foundation
martin.kemp@ifb.org.uk

Dr. Giovanna Campopiano
Director
Centre for Family Business
g.campopiano@lancaster.ac.uk

Programme

9.15 - 9.30 **Joining the Zoom event:**
<https://us02web.zoom.us/j/88641607297?pwd=eGhCMHVacjFOTi90MUhXSVRoT2d1Zz09>
Meeting ID: 886 4160 7297
Passcode: 731495

9.30 - 9.40 **Introduction and welcome**
Prof. Angus Laing, Dean of Lancaster University Management School

9.40 - 9.45 **Orientation/update on the Centre of Family Business**
Dr. Giovanna Campopiano, Director of the Centre for Family Business, Lancaster University Management School

9.45 - 10.00 **Update on the IFB Research Foundation**
Sir Michael Bibby, Chair of the IFB Research Foundation

10.00 - 11.00 **Keynote Speech, Q&A and discussion**
From Resilience to Resurgence: Insights for Family Business Leaders
Professor Mat Hughes, Professor of Entrepreneurship and Innovation, and Co-founder and Centre for Corporate Entrepreneurship and Innovation, Loughborough University.

Abstract: The Covid19 pandemic has shown that family businesses can be unusually resilient. In this talk, Professor Hughes will explore why this is so and what properties and resources of family firms provide for their resilience. However, reliance is not enough. While family businesses may be able to weather the storm of the pandemic, an essential question is how family business leaders move from resilience to resurgence? What is needed to come out of this pandemic, having not just survived, but in a position to thrive? Drawing on interviews with a series of expert advisors, entrepreneurs, and scholars, Professor Hughes will share insights for family business leaders into solving this crucial conundrum.

11.00-11.15 **Coffee/comfort break**

11.15 - 12.45 **Panel presentations and discussion: *Understanding the social impact of family firms***
Facilitated by Dr. Giovanna Campopiano

- Professor Sarah Dodd, MA, MSc, PhD, FRSA, Professor of Entrepreneurship, the Hunter Centre for Entrepreneurship, Strathclyde Business School, *Family Firm and Entrepreneurship Research: Synergies, Sustainability and Strengths*.
- Professor Kiran Trehan, Professor of Entrepreneurship Director, Centre for Enterprise, Leadership & Diversity, University of York, *What impact do family firms have on the Economy and Society?*
- Sam Appleton, PhD researcher, University of Leeds, *External Family Social Capital*.
- Dr Dennis T. Jaffe, *How Family Businesses Can Respond To The Pandemic: Collaboration, Openness And Sharing The Burden*

12.45 - 13.00 **Wrap-up and next steps**
Dr. Giovanna Campopiano

13.00 - 13.30 **Networking**

The Zoom meeting will remain open for some time after the event to provide an opportunity for networking among participants